

# **SAN FRANCISCO – KRAKÓW SISTER CITIES ASSOCIATION INC.**

## **APPLICATION FOR RECOGNITION OF EXEMPTION – FORM 1023**

### **PART IV Narrative Description of Your Activities**

#### **Introduction**

The San Francisco-Kraków Cities Association is a charitable organization established by mutual efforts of the interested representatives from the partnering cities. It has been set up to foster civic, cultural and business ties between two cities, San Francisco, CA, USA and Kraków in Poland. As of now, it has no major source of funding, but means of financial support will include donations from the Polish–American Community, the general public, and grants from governmental agencies.

Because the San Francisco–Kraków Sister Cities Association has been recently established (please see the Articles of Incorporation), the Board has attempted to describe its activities and purposes based upon projections of its goals and activities in the future.

#### **Programs and Activities**

The programs and activities that the San Francisco-Kraków Sister Cities Association conducts to accomplish its specific purposes include:

- Organizing cultural festivals and exhibitions promoting Polish culture, specifically those related to Kraków in San Francisco and the greater Bay Area
- Enhancing cooperation and exchanges between the universities in and around the partner cities, in particular Jagiellonian University (UJ) with the University of California, Berkeley and with Stanford University
- Promoting development in the area of tourism between the City of San Francisco and the City of Kraków
- Providing support in development of exchanges in the area of science, biotech and medicine between the cities, in particular between the University of California, San Francisco Medical Center (UCSF), the San Francisco Biotech community, and the corresponding institutions in Kraków
- Promoting trade in the Advanced Technologies and Information Technology (IT) sector between Kraków and Silicon Valley and the Bay Area IT community, in particular through business conferences and delegations, and similar business exchanges throughout the year
- Supporting the development of other commercial cooperation between the two cities;
- Organizing and promoting joint events to promote San Francisco and Kraków as important cultural centers including classical music concerts, dance performances, folk art exchanges, opera, ballet, folk music performances, among others

The organization will make every effort to raise sufficient funds so that planned projects can be accomplished. The projects will be conducted by the directors of the organization and other volunteers. The majority of the individuals on our Board of Directors have extensive knowledge of Kraków and San Francisco City affairs making them fully qualified to supervise and execute our projects.

### **Cooperation with Public Entities**

The San Francisco–Kraków Sister Cities Association will be working closely with the administrations of city of Kraków and the city of San Francisco. In the last year, we have been working closely with both cities to create signing ceremonies, which took place in both cities during 2009. See Past Activities below.

### **Past Activities**

Throughout 2008 and the first half of 2009, Honorary Consuls for the government of Poland Tad Taube and Christopher Kerosky (both based in Northern California) worked with the city administrations in Kraków and San Francisco to secure their approval of the sister city agreement. The text of the actual agreement was written. In summer 2009, both Honorary Consuls travelled to Poland to sign the Sister City agreement with the Mayor of Kraków. The Sister City ceremony occurred on July 2nd at the Wielopolski Palace near the Rynek in Kraków, attended by over 100 people from San Francisco and covered by Polish and American media.

During our stay in Poland, we met with the following officials to discuss our potential plans and projects for the Sister City relationship and possible cooperation with their offices:

- Aleksander Kwaśniewski, Former President of Poland
- Jolanta Kwaśniewski, Former First Lady
- Prezydent Jacek Majchrowski, Mayor of Kraków
- Victor Ashe, Ambassador of the United States, U.S. Embassy

We engaged the help and cooperation of the U.S. Consulate in Kraków through several meetings, including with the following officials of the U.S. Consulate in Kraków:

- Ann Hall, Consul General
- Stephen Barneby, Deputy Consul General
- Susan Parker Burns, Consul Press and Culture
- Iwona Sadecka, Director of Press and Culture

We had extensive meetings and discussions with officials of the City of Kraków including:

- Deputy Mayor Kazimierz Bujakowski, City of Kraków
- Renata Lisowska, Press Spokesperson, Mayor's Office
- Grazyna Leja, Pełnomocnik Prezydenta ds. Turystyki
- Krzysztof Gruner, Director, International Cooperation Bureau
- Agata Mierzynska, International Cooperation Bureau
- Katarzyna Gadek, Dyrektor, Biuro Marketingu Turystycznego Miasta
- Dr. Barbara Turlejska, Dyrektor, Wydział Kultury i Dziedzictwa Narodowego

Upon our return, we also held a formal reception to celebrate the Sister City relationship at the office of the Mayor of San Francisco on October 21, 2009. The reception was held in the elegant Rotunda of San Francisco's City Hall and attended by over 100 people and covered by the San Francisco media. Among the speakers at this ceremony were Mayor Gavin Newsom, Consul General Joanna Kozińska-Frybes, former Secretary of State George Shultz, Honorary Consul Tad Taube and myself.

Since it is a new organization, there have not been any other activities conducted in the past, with the exception of the ceremonies described above.

## **ADVISORY BOARD AND BOARD OF DIRECTORS**

We have put together an excellent team of people to form our committees in order to move forward with an agenda of projects with Kraków. This list is the result of a lot of conversations and email correspondence we have had with many of these people and hours of labor spent in formulating these committees and their purposes. Together, this is a long list of people who have achieved great success in their professional endeavors and we believe can contribute a great deal to the Kraków-San Francisco project

We have recruited many leaders from the San Francisco civic community, including:

- George Shultz, former US Secretary of State and a great friend of Poland
- Carey Perloff, Executive Director of the American Conservatory Theater (ACT). I met with Carey personally and she's very excited about the Sister City project.
- David Katznelson, founder of the San Francisco Appreciation Society. David was in Kraków with us.
- David Gockley, General Director of San Francisco Opera
- Caria Tomczykowska, President, Polish Arts & Culture Foundation
- John Connelly, Professor of History, UC Berkeley
- Dr. Piotr Moncarz, Professor of Engineering, Stanford University
- Shana Penn, Professor of Religious Studies, Graduate Theological Union, Berkeley
- Steven Wachtel, Assistant to the President, Stanford University
- James Donahue, President, Graduate Theological Seminary, Berkeley
- Steve Kawa, Chief of Staff, Mayor's Office, San Francisco
- Marian Moszoro, Former Undersecretary of Finance, Republic of Poland, now at UC Berkeley, Haas School of Business
- Barbara Osher, Honorary Consul of Sweden in San Francisco
- Rhonda Andrade, Vice President, IBM
- Shelley Hebert, Executive Director of Public Affairs, Stanford Hospital
- Ernest Weiner, Former Executive Director, American Jewish Committee, San Francisco
- Fr. Tadeusz Winnicki, Pastor, Polish Pastoral Center, San Francisco

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## **PART VIII, page 6**

### **DESCRIPTION OF FUNDRAISING PROGRAM**

1. Donations from the public at large
2. Donations from the Polish community
3. Polish government support and grants
4. U.S. government support and grants
5. Aid from Polish-American organizations and foundations
6. Aid from other organizations and foundations in the U.S. and Poland that are interested in joining in mutual efforts to accomplish San Francisco-Kraków Sister City Association goals

At this moment, our efforts to establish fundraising programs have been limited because Section 501(c)(3) has not been obtained yet. The Board has just begun making private contacts with members of the communities and interested organizations/foundations to inform them of the organization projects, goals and purpose and plans for fundraising. Several members of the Board have undertaken efforts to target Polish and U.S. government organizations. In order to reach out to potential sponsors, the members of the Board will plan on:

- Organizing receptions and informative meetings to introduce the San Francisco-Kraków Sister City Association projects to the members of the communities
- Organizing fundraising events such as dinners, silent actions, cultural fairs and etc.
- Organizing targeted appeals by well- known figures of both communities