



US-POLISH TRADE COUNCIL
555 Bryant Street, Suite 296, Palo Alto, CA 94301-1704
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Invitation to Participate in
Poland Day during Global Technology Symposium 2011
March 26, 2011 (Saturday)
Facebook, Palo Alto, CA

US-Polish Trade Council (www.usptc.org) invites you to Poland Day, a half-day seminar associated with Global Technology Symposium (www.globaltechsymposium.com). The event will focus on timely areas of business investments and the relationship between Silicon Valley and Poland. The panels will comprise participants from Poland and Silicon Valley. Light refreshments will be provided by the organizers. The event will be held at

Facebook, 1050 Page Mill Road, Building 2, Palo Alto, CA.

The event starts punctually at 8:00 am, so please arrive between 7:30 am and 7:45 am at the door in order to be checked-in and escorted to the conference room.

Per the request of our host at Facebook, please make sure to have an ID with you.

On the preceding evening (Friday, March 25) we invite you to dinner hosting the delegation of Polish government, regional authorities, and academia and business representatives. It will start at **6:00 pm** and take place at **Hunan Garden Restaurant, 3345 El Camino Real, Palo Alto**. The entry fee of \$45 is payable at the door covering cost of dinner and wine.

Due to limited space, please register to each event no later than March 23, midnight by sending a message to one of the below e-mail addresses.

For more info and to register, please send your e-mail to:
Leszek Szalek at lszalek@gmail.com
Monika Barycza at mbarycza@gmail.com



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Program Coordination: Piotr Moncarz
Clay Bullwinkel

Event Management: Leszek Szalek
Monika Barycza
Joanna Pniewska

8:00 - 8:30 Opening Remarks moderator: **Jerzy Orkiszewski**, President, US-Polish Trade Council
Zbigniew Kubacki – Minister Plenipotentiary, Commercial Department, the Embassy of Poland
Stephan Crawford – Director, U.S. Commercial Services, SF, US Department of Commerce
Mark Chandler – Director, San Francisco Mayor’s Office for International Trade and Commerce
Tad Taube – Honorary Consul of the Republic of Poland

8:30 - 9:30 Financial moderator: **Francis Skrobiszewski**, Director, USPTC

- Personal Wealth Investment Funds in Poland
 - **Kenneth L. Fisher** and **Milena Z. Fisher** of Fisher Investment - Personal Wealth Investment Funds in Poland, and Poland’s social values in Capitalism
- Institutional Stimulation of VC Market in Poland
 - **Piotr Gębala**, President, National Capital Fund, KFK, Krajowy Fundusz Kapitałowy

Coffee break

9:40-10:30 Technical/Technological moderator: **Caroline Brownstone-Krawiec**, Director, USPTC

- Energy - Smart Grid, nuclear power, renewables, shale gas
 - **Marek Samotyj**, Technical Executive, Power Delivery and Utilization Sector, EPRI
 - **Chaim Braun** – Consulting Professor, Nuclear Energy, Stanford University
 - **Jan Hupka** – Pro-rector, Gdansk University of Technology
- Medical Technologies – technology / quality / regulatory market
 - **Jerzy Orkiszewski**, Director of Engineering, CUTERA
- Software / communications
 - **Patrick Kennedy**, President and CEO, OSISoftware

Coffee break

10:40-11:35 Silicon Valley /Academic moderator: **Leszek Szalek**, VP, USPTC

- Technology transfer, exchanges, and innovativeness
 - **Burton H. Lee**, Stanford University, School of Engineering
 - **Caroline Krawiec-Brownstone**, President, IMMA, Director, USPTC
- Silicon Valley of Southern Belt in Poland (Krakow - Katowice - Wroclaw)
 - **Sławomir Kopeć**, President, Krakow Technology Park
 - **Justyna Kownacka**, Science and Technology Park, Euro-Centrum, Katowice
 - **Andrzej Tonderski** – Director, POMCERT

11:35 -11:40 Closing Remarks

- **Piotr Moncarz**, Consulting Prof., Stanford University; Chairman, USPTC; Co-Organizer, GTS2011