



Seventh Annual Global Technology Symposium

March 24-26, 2010 • Stanford Campus, California

www.globaltechsymposium.com

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Disruptive Technologies for Economic Recovery

The opening of China, India, and Russia – and of countless other emerging technology corridors – has produced “**three billion new capitalists**,” in the words of Clyde Prestowitz, Founder and President of the Economic Strategy Institute.

New technologies are leveling the competitive playing field between industrialized and developing countries by encouraging the spread of knowledge, ideas, capital, and labor across international borders. The next big idea may come from Boston or Brussels, Beijing or Bangalore. Smart companies across the globe need to learn how to leverage these trends – to thrive in a new world.

For six years running, the Global Technology Symposium has brought selected international leaders in business, finance, politics, and technology to the beautiful Stanford campus in Palo Alto, California, birthplace of innovation in Silicon Valley. There, in a collegial setting, they **share insights into how entrepreneurs and blue-chip companies alike can seize the opportunities of globalization.**

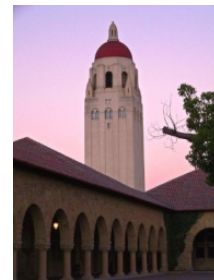
Today, the Symposium is the premier investor conference focused on technology and growth companies in emerging market technology corridors.

Join us on Stanford Campus for this year's Symposium on March 24-26, 2010!

Held in the Heart of Silicon Valley

Stanford University is one of the world's greatest repositories of human ingenuity. The Symposium owes its success over the past five years to collaboration with many Stanford institutions, such as the Freeman Spogli Institute for International Studies, the Graduate School of Business, and the School of Engineering.

The Symposium has been sponsored by companies such as Allianz, Boeing, Cisco, Delta Private Equity Partners, DFJ-VTB Aurora, HP, IBM, Lockheed Martin, Microsoft, Oracle, and Silicon Valley Bank Capital.



A Forum for Leaders to Exchange Cutting-Edge Ideas

The nascent economic recovery illustrates the radically interconnected nature of the new global economy.

Key emerging markets like Brazil, China, and Russia are leading the world out of recession – and like California, they are looking to technology-led growth to do so.

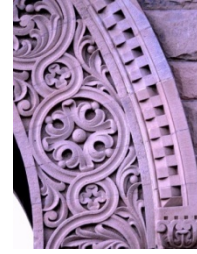


The Symposium has always grappled with pressing questions of the day. We believe that ideas have profound, real-world implications for big and small businesses alike. **As the recovery gathers steam, it's more important than ever for smart businesses to stay ahead of the idea curve** – to unearth the latest market intelligence before the competition, and to forge the connections necessary to turn ideas into reality.

Join us at the Symposium to explore questions on which the future of your business may depend, such as:

- Will “**disruptive technologies**” lead the **economic recovery**? Do nanotechnology and materials science herald the promise of radical new breakthroughs?
- What strategies can investors, blue-chip companies, and entrepreneurs adopt when sourcing from, and selling to, **emerging markets**?

- What makes for **effective leadership**? How do companies manage for **long-term innovation**?



- How can blue-chip companies **optimize global supply chains** in the face of economic uncertainty and volatile energy prices?
- How do **new financial regulations** affect the entrepreneurial economy?
- What are the most promising “**next generation**” **green technologies**? What opportunities will arise from carbon trading and other environmental initiatives?

“Silicon Valley still matters – but ‘the world is flat’ from an economic perspective. Our goal is to help young companies understand the implications of globalization and to find ways to succeed in this ‘new world order.’”

-Alexandra Johnson, President of the Symposium

Bring Value to Your Business

In these challenging economic times, it's more important than ever for businesses to learn how to leverage globalization.

Attending the Symposium brings value to many businesses, including:



- **Venture capital firms and institutional investors** seeking hot new investment opportunities and limited partners in high-growth regions of the world.
- **Blue-chip companies** seeking to master the art of sourcing from, and selling to, emerging market technology corridors.
- **Entrepreneurs** seeking introductions to Silicon Valley venture capitalists, as well as to non-traditional sources of capital, such as sovereign wealth funds.
- **Financial services, consulting, law, and accounting firms** seeking new client relationships.
- **Trade associations and policymakers** seeking enhanced global cooperation in areas such as finance, international trade, and science and technology.
- **Opinion leaders** seeking compelling ideas.

Participants will leave the Symposium with the insights and connections to guide their operations in rapidly evolving global markets.

Join an Exclusive Network of Today's Foremost Opinion Leaders

The Symposium is honored to count many eminent individuals as its alumni. We invite you to add your name to this list.

- **Arno Penzias**, Nobel Laureate and Venture Partner, NEA
- **Andy Bechtolsheim**, Co-Founder, Sun Microsystems
- **Brook Byers**, Managing Partner, Kleiner Perkins Caufield & Byers
- **Vint Cerf**, Chief Internet Evangelist, Google
- **Patricia Cloherty**, Chairman and CEO, Delta Private Equity Partners
- **Ron Conway**, angel investor
- **Noreen Culhane**, Executive Vice President, Global Client Group, NYSE
- **Bill Draper**, General Partner, Draper Richards
- **Tim Draper**, Founder & Managing Director, Draper Fisher Jurvetson
- **Esther Dyson**, EDventure Holdings
- **Claudia Fan Munce**, Managing Director, IBM Venture Capital Group
- **Carly Fiorina**, former CEO, HP
- **Diane Greene**, CEO, VMWare



- **Gary Hart**, former U.S. Senator from Colorado
- **Tadashi Hirose**, GM, Corporate Venture Capital, R&D Group, Hitachi Ltd.
- **Reid Hoffman**, CEO and Founder, LinkedIn
- **Vladimir Isakov**, Vice, President, Chamber of Commerce & Industry of the Russian Federation
- **Pitch Johnson**, Founder & Managing Director, Asset Management Company
- **Guy Kawasaki**, Managing Director, Garage Technology Ventures
- **Vani Kola**, Managing Director, NEA, India 
- **Ray Lane**, General Partner, Kleiner Perkins Caufield & Byers, and former President, Oracle
- **Geoffrey Moore**, management guru and Partner, Mohr Davidow Ventures
- **William Perry**, former U.S. Secretary of Defense
- **Mark Peterson**, Director External Business Development, Procter & Gamble
- **Heidi Roizen**, Managing Director, Mobius Venture Capital
- **Sheryl Sandeberg**, COO, Facebook
- **George Shultz**, Former U.S. Secretary of State
- **T. Boone Pickens**, Founder, BP Capital

- **Lip-Bu Tan**, CEO, Cadence
- **Don Valentine**, Founder, Sequoia Capital Partners
- **Mary Warlick**, Senior Director for Russia, U.S. National Security Council
- **Ann Winblad**, Founder, Hummer Winblad Ventures 

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